





DaytonaBeachVideoMarketing.com /score87


Forbes – 22 September 2017

TWEET THIS

 Over 500 million (that's half a BILLION) people are watching video on Facebook every day. Whoa. #VideoMarketing

 Internet Video Traffic will be over 80% of all consumer internet traffic in 4 yrs.

Over 500 million (that's half a BILLION) people are watching video on Facebook every day. Whoa. #VideoMarketing 

Internet Video Traffic will be over 80% of all consumer internet traffic in 4 yrs. 

Look around: How common is it to see someone deeply engrossed in a video on their mobile device? In just a few years, it will take an individual more than 5 million years to watch the amount of video that will cross global IP networks each month. Every second, a million minutes, or almost 17,000 hours of video content will cross the network by 2021, according to Cisco.

Think about that – in just one second – more video will move across the internet than you could watch in almost two years of doing nothing else, including sleeping. Online video use is simply staggering from a consumer perspective. It is changing how businesses or brands communicate with customers and how we communicate with one another.

As a guy who sees and reads a lot of technology research and is barraged by statistics of every order, I find the data stream on online video, video marketing, and, in general, video in business to exceed nearly every other category that hits my wide tech-focused stream.

[Animoto](#), an online video building platform, believes that we have shifted to a “video first” world. Cisco’s data certainly proves that out – we are building a world that does not include a lot of reading, but watching.

Here are just some of the **video marketing trends** I’m seeing:

1. Video First. Consumers want to watch, but also produce video. Facebook coined this term last year when talking about making it easy for people to do both consume and produce – Facebook Live is one result of that overarching strategy. Businesses are shifting to using video to lead their marketing efforts.
2. Live Video (or Live Streaming). Cisco states that **Live Internet video** will account for 13 percent of the total video traffic mentioned above.
3. Square video grows in popularity. Square videos take up 78% more space in the Facebook News Feed, and get more engagement, than horizontal videos, according to Animoto.
4. Video is driving purchase behavior (see the resources section at end of post)
5. Video marketing creates stronger customer engagement

6. Lower costs to shoot video and produce video; better tools. If you don't do it yourself with software, you can hire it out – from the actual video shoot to the editing and final production of the video.
 - Take a look at the [Smartshoot](#) pricing survey, a nationwide list of videographers and photographers. The average small business marketing video was under \$1,000 in 2015. A medium-sized product demonstration video might be \$2,000.
7. Video as marketing method, but also as training tool (which one could argue is a bit of marketing, too, for employees and prospective employees)
8. Marketers investing in paid/sponsored social video. Brands are paying to “socialize” or promote their videos – in essence, advertising.
9. Social Video is Mobile Video
10. Video Content Increases Trust (sort of related to #4 and #5), but video alone doesn't increase the trust. Video that resonates is what matters.
11. It is not YouTube OR Facebook for posting your business video – most brands are using both. See Tubular Insights blog post link below to find out which other social platforms are doing well.

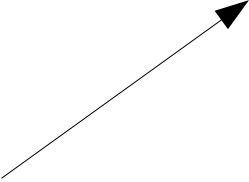
In a recent blog post from TechSmith, the makers of video editing software [Camtasia](#), director of marketing, Sherri Powers goes in-depth to explain how consumers vary in their levels of awareness and that impacts how successful you can be with [video marketing](#). She points out that 85 percent of Facebook videos are watched without sound. If you didn't know that, you might spend an inordinate amount of time on the sound part of your video to have it, more or less, go to waste.

Disclosure: Animoto granted me media access to their online marketing video builder and TechSmith loaned me a media copy of their software earlier this year for another post I

As marketers find more innovative ways to attract audiences, video has become a meaningful part of the strategic conversation.

Video is long past the status of an "up-and-coming" marketing tactic. It's here, and it's an increasingly powerful way to communicate your brand story, explain your value proposition, and build relationships with your customers and prospects.

The **most recent statistics** show that video content isn't just effective -- the demand for it is growing at an impressively rapid pace. Did you know, for example, that **43% of people want to see more video content from marketers?** Or that **51.9% of marketing professionals worldwide name video as the type of content with the best ROI?**



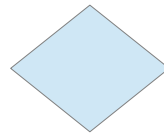
Video is changing the way businesses connect and communicate in an increasingly digital world. From marketing, sales and customer service to employee training and corporate communications, video is helping businesses of all sizes humanize communications and personalize customer experiences. [Vidyard.com](https://vidyard.com)

Video = Moving Pictures +
Audio (music/voice)

Edit > Render > upload

Website

Facebook



Youtube

Twitter

Linkedin | Pinterest



The 2017 Video in Business Benchmarks

From more than 500 businesses, nearly 250,000 videos, and 600 million video streams, discover how companies are really using video.

86%

of business-related video views take place on desktop browsers and only 14% on mobile.



The most popular viewing time is Wednesday between 7AM-11AM PST.



18

is the average number of videos published by businesses each month.



85% of businesses now have internal staff and resources to produce videos in-house.



The High Tech and Manufacturing industries publish the most new videos.



Businesses have an average of 293 videos in their library.

56%

of all videos published in the last year are less than 2 minutes long.



Websites and social are the most popular video distribution channels.

The four most common videos



Explainers



Product Demos



How-Tos



Testimonials



Top 5%

of videos retain an average of 77% of viewers to the last second.



The average video retains 37% of viewers all the way to the end of the video.



Videos under 90 seconds see an average retention rate of 53% but videos over 30 min retain only 10%.



The average retention rate of personalized videos is 35% higher than non-personalized videos.

35%

of businesses are using intermediate or advanced analytics* to measure video performance.



*Intermediate and advanced analytics include:

interaction, attention span, views by embed location, drop-off times, attribution to sales pipeline, or influence on revenue.



Businesses producing 50+ videos per year are 2.5x more likely to use advanced video analytics.

Companies using advanced analytics are far more likely to be increasing their video budgets this year.



2017 Video in Business

Benchmark Report

Want More?

Get more benchmarks by diving into the full report here!

[Vidyard.com/Benchmarks](https://vidyard.com/Benchmarks)



Vidyard.com/Benchmarks

37 Video Marketing Statistics for 2017





Video Marketing Volume Statistics

- 82% of Twitter users watch video content on Twitter
- YouTube has over a billion users, almost one-third of total internet users.
- 45% of people watch more than an hour of Facebook or YouTube videos a week.
- More than 500 million hours of videos are watched on YouTube each day.
- More video content is uploaded in 30 days than the major U.S. television networks have created in 30 years.
- 87% of online marketers use video content.

- 72 Hours of video are uploaded to YouTube every 60 seconds.
- One-third of online activity is spent watching video.
- 85% of the US internet audience watches videos online.
- The 25-34 (millennial) age group watches the most online videos and men spend 40% more time watching videos on the internet than women.

Mobile Video Marketing Statistics

- Over half of video content is viewed on mobile.
- 92 percent of mobile video viewers share videos with others.
- 90% of Twitter video views happen on a mobile device.
- Periscope users have created more than 200 million broadcasts.
- 10 million videos are watched on Snapchat per day.

Video Marketing Engagement Statistics

- 51% of marketing professionals worldwide name video as the type of content with the best ROI.
 - Marketers who use video grow revenue 49% faster than non-video users.
 - 59% of executives agree that if both text and video are available on the same topic, they are more likely to choose video.
 - Social video generates 1200% more shares than text and images combined.
 - **[NEW]** You can now use GIFs in Facebook ads! We tried it out ourselves, and on the first day the ad below outperformed any other live Facebook ad we were running.
- Video drives a 157% increase in organic traffic from SERPs.
 - Videos up to 2 minutes long get the most engagement.
 - 85% of Facebook videos are watched without sound.
 - Video on a landing page can increase conversions by 80% or more.
 - Native videos on Facebook have 10 times higher reach compared to YouTube links.

- The average CVR for websites using video is 4.8%, compared to 2.9% for those that don't use video.
- Having a video on a landing page makes it 53% more likely to show up on page 1 of the SERP.
- 46% of users act after viewing an ad.
- An initial email with a video receives an increase click-through rate by 96%.
- 14% of marketers used live videos in their social media marketing in 2016.
- 44% of SMB owners and marketers plan to put money behind video content on Facebook in 2017.
- Video attracts two to three times as many monthly visitors.
- Blog posts incorporating video attract 3x as many inbound links as blog posts without video.
- Combining video with full-page ads boosts engagement by 22 percent.

Fun Video Marketing Facts

- Viewers retain 95% of a message when they watch it in a video compared to 10% when reading it in text.
- Internet video traffic will be 69% of all global consumer Internet traffic in 2017.
- By 2019, internet video traffic will account for 80% of all consumer Internet traffic.
- The average user spends 88% more time on a website with video.

<http://wordstream.com/blog/ws/2017/03/08/video-marketing-statistics>

Make great videos. Easily.

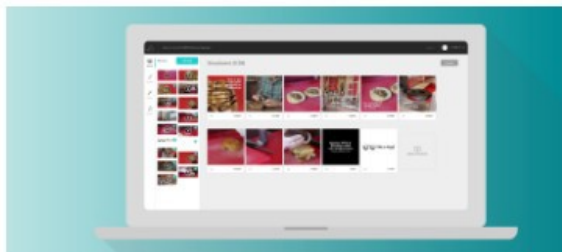
Join the millions of businesses, photographers, and families who use the power of video to share what matters most to them.

GET STARTED

Find out what Animoto has to offer. [Learn more >](#)

MARKETING VIDEOS FOR

Business



Get your business noticed and connect with customers with square (1:1) or landscape (16:9) videos.

[LEARN MORE >](#)

SLIDESHOW VIDEOS FOR

Photography



Showcase your work and create an unforgettable client experience.

[LEARN MORE >](#)

SLIDESHOW VIDEOS FOR

Family



Put your life in motion, from weddings to anniversaries, birthdays, travel, and more.

[LEARN MORE >](#)

How it works



SET THE TONE

Choose a style & song



CUSTOMIZE IT

Add photos, video clips & text



FINALIZE IT

Produce & share

Get inspired



BUSINESS

Marketing video
Style: Blank Slate



SOCIAL MEDIA

Marketing video
Style: Hi-rise



WEDDING

Slideshow video
Style: Memory Box



SUMMER ADVENTURE

Slideshow video
Style: Globetrotter



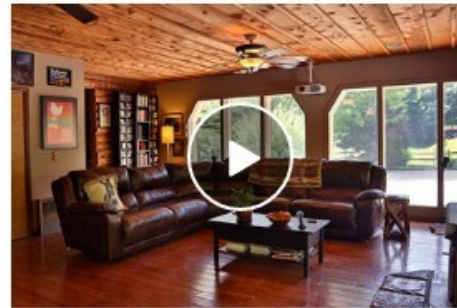
BIRTHDAY

Slideshow video
Style: One Year Wiser



HOW-TO

Marketing video
Style: Standout



REAL ESTATE

Marketing video
Style: Standout (Square)



PORTRAIT PHOTOGRAPHY

Marketing video
Style: Glamour

WHAT CUSTOMERS ARE SAYING

"Animoto is the perfect product for creating videos that will perform well on Facebook and other social platforms."

– MARI SMITH, FACEBOOK MARKETING EXPERT

Start your free trial

Already a user? [Log In](#)



SIGN UP USING FACEBOOK

or

EMAIL

SUPPORT

[Help](#)
[Affiliates](#)
[Terms of Use](#)
[Privacy Policy](#)

ANIMOTO FOR

[Family](#)
[Business](#)
[Photographers](#)
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[Real Estate](#)

DOWNLOAD

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[Android](#)
[Plug-Ins](#)

ABOUT

[Our Story](#)
[Press](#)
[Jobs](#)
[Blog](#)

CONNECT



WHAT CUSTOMERS ARE SAYING

"Animoto is a fantastic tool and has enabled me to explore creativity I didn't know I had! It's my new favorite hobby!"

– DAVID B., ANIMOTO USER

Start your free trial

Already a user? [Log In](#)



SIGN UP USING FACEBOOK

or

EMAIL

EMAIL

e.g. me@domain.com

FULL NAME

mediamojoguy@gmail.com

PASSWORD

[show](#)

••••••••

WHAT CAN WE HELP YOU MAKE VIDEOS FOR?

- | | |
|------------------------------------|---------------------------------------|
| <input type="radio"/> Personal Use | <input type="radio"/> Pro Photography |
| <input type="radio"/> Business | <input type="radio"/> Education |
| <input type="radio"/> Other | |

SIGN UP

WHAT CUSTOMERS ARE SAYING

"Animoto elevates my images into something so much more professional and amazing. When I finished my first video, my mind was completely blown."

– TIFFANY DAHL, PEANUT BLOSSOM

Start your free trial

Already a user? [Log In](#)



SIGN UP USING FACEBOOK

or

EMAIL

EMAIL

e.g. me@domain.com

FULL NAME

First Last

PASSWORD

[show](#)

This field is required.

WHAT CAN WE HELP YOU MAKE VIDEOS FOR?

- | | |
|------------------------------------|---------------------------------------|
| <input type="radio"/> Personal Use | <input type="radio"/> Pro Photography |
| <input type="radio"/> Business | <input type="radio"/> Education |
| <input type="radio"/> Other | |

SIGN UP

[MY VIDEOS](#)[PRICING](#)[BLOG](#)[CREATE](#)

Celebrate 10 years of Animoto with video.

Need help? Get 3 Ideas from Marl Smith for how to use Anlmoto videos for Facebook. [LEARN MORE >](#)

My Videos



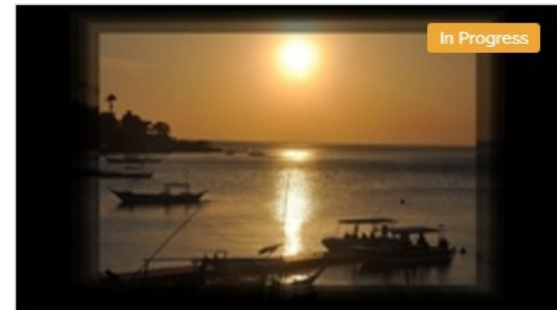
Cindy Seip - God's Way v3

Aug 26, 2017 | 2:51



Hi-Star Sport Fisherman for Sale - Da...

Aug 21, 2017 | 2:01



In Progress

Ocean Realm Philippines - Richard St...

Aug 21, 2017 | 3:07



Mark Hendricks Graveside Ceremony

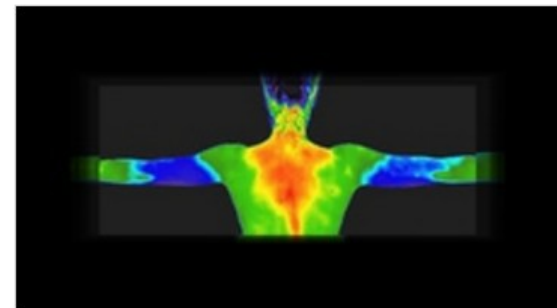
Aug 20, 2017 | 5:23



In Progress

Mark Henricks - All is Well with My Soul

Aug 19, 2017



The Art of Thermal Imaging @ Therm...

Aug 14, 2017 | 3:07

Pricing

Plans include unlimited HD video creation and sharing.

Save up to 50% with an annual subscription

Annual ☒ Monthly

PERSONAL

\$8
PER MONTH

Paid annually

Create fun and memorable
slideshow videos in minutes.

You currently have this plan!

PROFESSIONAL

\$22
PER MONTH

Paid annually

Quickly and easily create
professional slideshow and
marketing videos.

BUY NOW

MOST
POPULAR

BUSINESS

\$34
PER MONTH

Paid annually

Unlock fast and easy video
creation for your entire
organization, company, or team.

BUY NOW

Video Resolution



720p

1080p

1080p

SLIDESHOW VIDEOS

Logo within Video



Animate logo

Use your own logo

Use your own logo

Design-rich Video Styles



70+

70+

70+

Premium Video Styles



20+

20+

MARKETING VIDEOS

| | | | | |
|-----------------------|---|--|----------------------------------|----------------------------------|
| New! Aspect Ratios | ? | | Square (1:1) Landscape (16:9) | Square (1:1) Landscape (16:9) |
| Logo within Video | ? | | Use your own logo | Use your own logo |
| Custom Brand Colors | ? | | ✓ | ✓ |
| Advanced Text Control | ? | | ✓ | ✓ |
| Voice-over | ? | | ✓ | ✓ |
| Pre-built Storyboards | ? | | ✓ | ✓ |

MORE FEATURES

| | | | | |
|-----------------------|---|-------------------------------|------------------------------|------------------------------|
| One-click Sharing | ? | ✓ | ✓ | ✓ |
| Music | ? | 500 tracks | 2,000 tracks | 3,000 tracks |
| Commercially Licensed | ? | | ✓ | ✓ |
| Unbranded Player Page | ? | | ✓ | ✓ |
| Reseller License | ? | | To consumers | To businesses |
| 30-min Consultation | ? | | | ✓ |
| Multiple Users/Seats | ? | | | 3 |
| | | You currently have this plan! | BUY NOW > | BUY NOW > |

What kind of video do you want to create?



Slideshow Video

Instantly transform your photos and video clips into stylized videos.

CREATE

[WATCH SAMPLE VIDEO](#)



Marketing Video

Build unique, branded videos in minutes with your photos and video clips.

New! Square (1:1) videos now available.

UPGRADE

[WATCH SAMPLE VIDEO](#)

Video style

Recommended for Business ▾

Featured



Clean Lines



Rustic



Infinite Collage 🔒

Browse by category

POPULAR MORE CONTROL EVENTS REAL ESTATE HOLIDAY ALL



Aperture 🔒



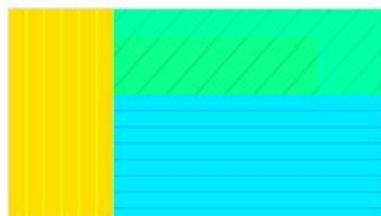
Brilliance



Clean Lines



Color Frame



Color Shift



Documentary 📺



Frameless 📺



Classic 📺

Video style

Recommended for Business ▾

Featured



Clean Lines



Rustic



Infinite Collage 🔒

Browse by category

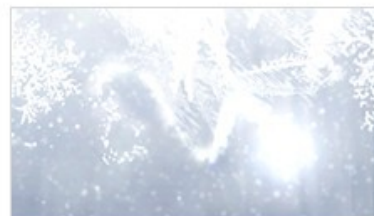
POPULAR MORE CONTROL EVENTS REAL ESTATE HOLIDAY ALL



#1 Dad



1:1



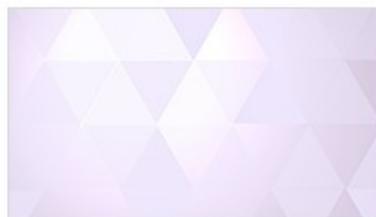
A Wonderland of Snow



Accolades



Air



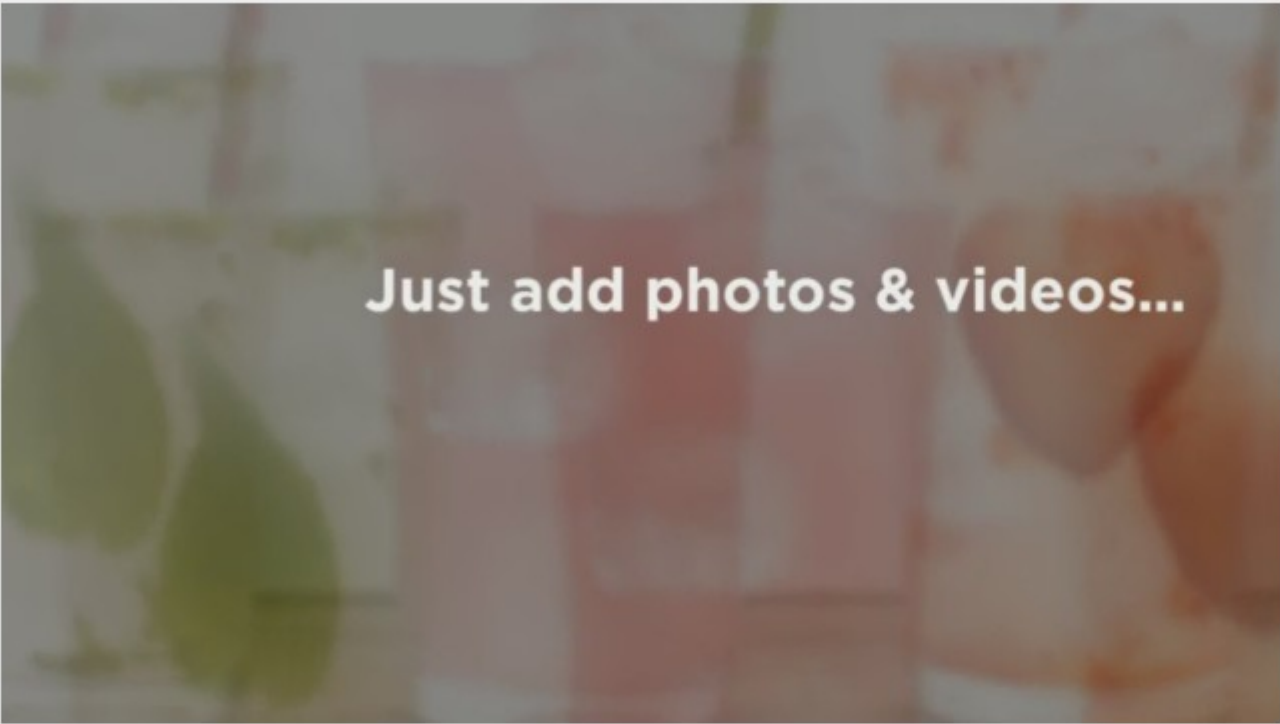
Amethyst



Animoto Original



Antique Bouquet



Just add photos & videos...

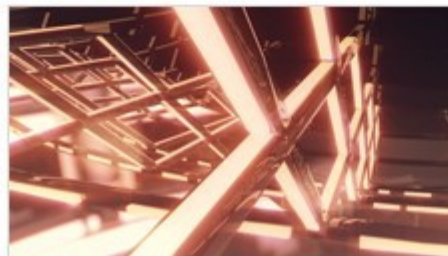
Animoto Original

Our original style, this classic is time-tested and user-approved for all occasions.

CREATE VIDEO



Aperture




The Arena



Autumn



Away We Go



 Slideshow Video Project

STYLE
Animoto
Original




CREATE

PRODUCE


SAVED


 KEN E 


Total video length: 0:01





SETTINGS


 Change style


 Add logo


 Add pics & vids


 Add text

 Spotlight


 Rotate

 Duplicate


 Shuffle


 Delete


PREVIEW VIDEO

 Change Song

Anytime (Heavy Hands Remix) (L... - The Woodlands

0:01 / 3:49 



Use  to add photos, videos, and text.

+ Add another song



Slideshow Video Project

Total video length: 0:01

 Change style

 Add logo

 Add pics & vids

 Add text

 Spotlight

 Rotate

 Duplicate

 Shuffle

 Delete

PREVIEW VIDEO




Change Song

Anytime (Heavy Hands Remix) (L... - The Woodlands



+ Add another song


 Slideshow Video Project

STYLE
Animoto
Original




CREATE

PRODUCE


SAVED


 KEN E ▾


Total video length: 0:24





SETTINGS


 Change style


 Add logo


 Add pics & vids


 Add text

 Spotlight


 Rotate

 Duplicate


 Shuffle










 Delete



PREVIEW VIDEO

 Change Song


Anytime (Heavy Hands Remix) (L... - The Woodlands

0:24 / 3:49 





+ Add another song


 SCORE87 Deltona Example Video

STYLE
Animoto
Original

CREATE

PRODUCE

SAVE

 KEN E

Total video length: 0:24

SETTINGS

Change style

Add logo

Add pics & vids

Add text

Spotlight

Rotate

Duplicate

Shuffle










Delete



PREVIEW VIDEO

Change Song


Anytime (Heavy Hands Remix) (L... - The Woodlands

0:24 / 3:49





+ Add another song


 SCORE87 Deltona Example Video

STYLE
Animoto
Original

CREATE

PRODUCE

SAVE

 KEN E

Total video length: 0:35

SETTINGS

Change style

Add logo

Add pics & vids

Add text

Spotlight

Rotate

Duplicate

Shuffle










Delete



PREVIEW VIDEO

Change Song

Anytime (Heavy Hands Remix) (L... - The Woodlands

0:35 / 3:49





+ Add another song

×

Edit song and pacing

Song Trim

⏮ ○ ————— ○ 3:49

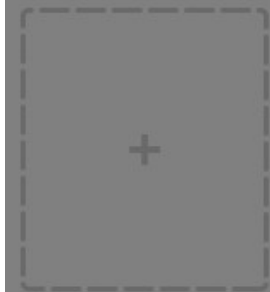
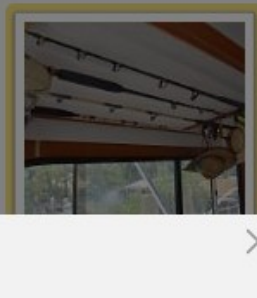
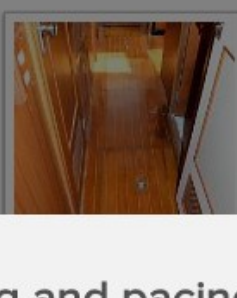
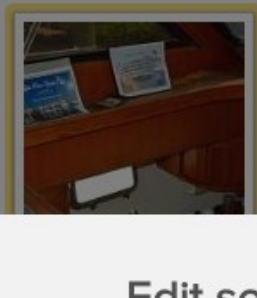
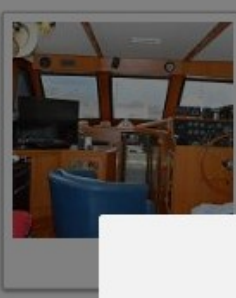
Image Pacing

————— ○ ————— Auto ? ☒

Slow

Fast

SAVE



×



Auto ?



Fast

SAVE

Auto ?



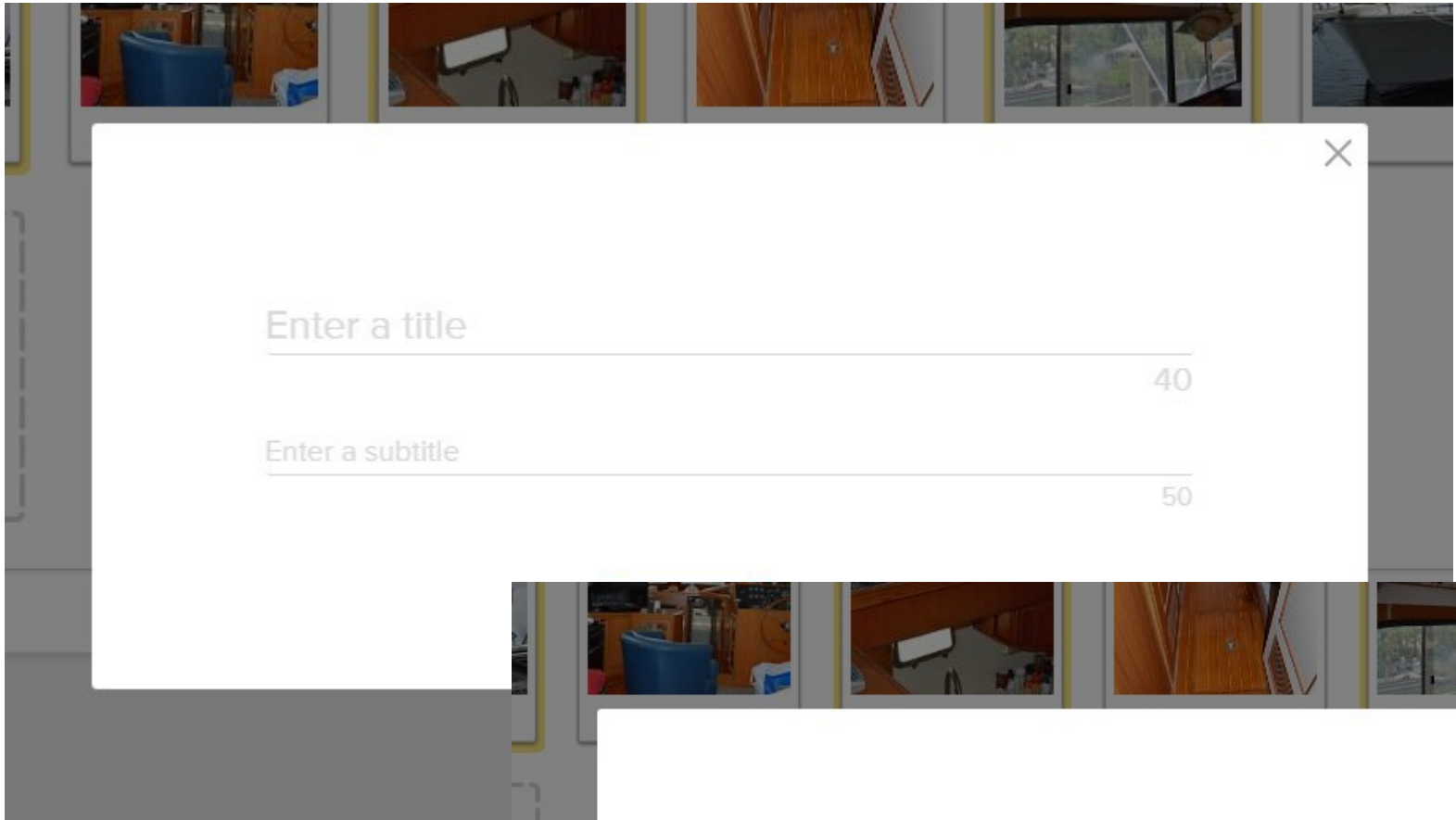
Fast



Auto ?



your song.
image pacing.



×

Enter a title

40

Enter a subtitle

50

×

SCORE87 Deltona Example Video Text

6

Headline has 40 Characters. Subhead has 50.

7

SAVE

CANCEL

Total video length: 0:59

Change style

Add logo

Add pics & vids

Add text

Spotlight

Rotate

Duplicate










Shuffle


Delete

Change Song

Anytime (Heavy Hands Remix) (L... - The Woodlands

Fit / 0:59





SCORE87
Deltona
Example Vi...
Headline has 40
Characters.
Subhead has 50.

+ Add another song

SCORE87 Deltona Example Video

STYLE


Animoto

Original

CREATE

PRODUCE

SAVE

 KEN E

Total video length: 0:59

Change style

Add logo

Add pics & vids

Add text

Spotlight

Rotate

Duplicate



Shuffle

Delete



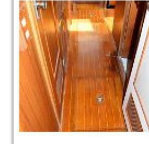


Change Song

Anytime (Heavy Hands Remix) (L... - The Woodlands



NOT ENOUGH ITEMS



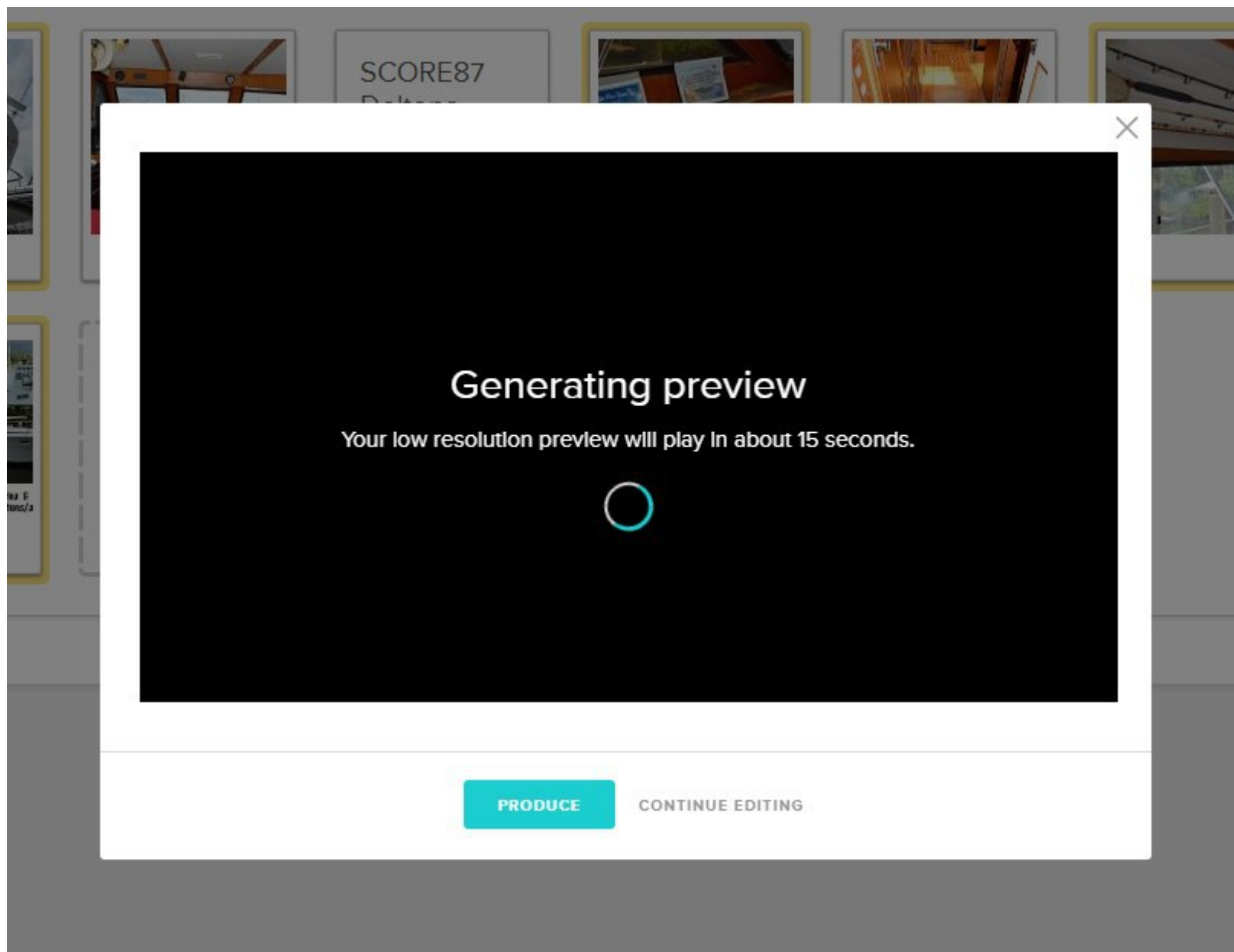
SCORE87
Deltona
Example Vi...
Headline has 40
Characters.
Subhead has 50.



Add More Items
There are not enough
items to create an auto
paced video. Add more
items or shorten song
trim.



+ Add another song



SCORE87

Del...



PRODUCE

CONTINUE EDITING

Produce video

TITLE

SCORE87 DEMO video

DATE

11/15/2017

PRODUCER NAME

Ken English

DESCRIPTION optional

Images, text and music. Two images (triangle) recommend a higher resolution image.

COVER IMAGE



VIDEO QUALITY

☒ 360p

☐ 480p

☒ 720p

ANIMOTO BRANDING

Upgrade to Pro to remove the logo from the end of your video. [UPGRADE >](#)

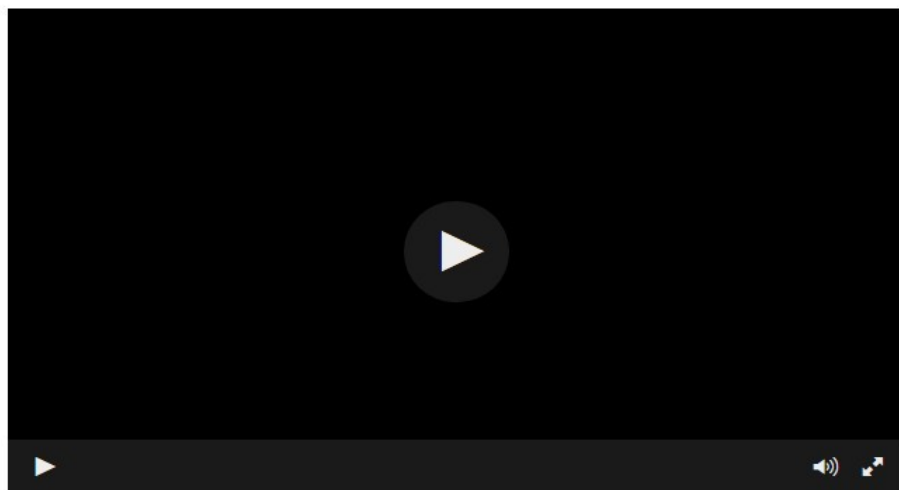
FINISH

CONTINUE EDITING

[BUSINESS](#)[PHOTOGRAPHY](#)[FAMILY](#)[PRICING](#)[CREATE](#)[KEN E](#)

SCORE87 Deltona Example Video

August 28, 2017



Finalizing

BY



Ken English

ABOUT

Select Images. Add Video Title & Date.
Arrange Image sequence. Add text.
Select music and adjust length. Use
Spotlight to display a little longer.
Preview. Adjust. Render. Distribute.

SHARE



Email



Facebook



Twitter



Link



YouTube



Embed



More

OPTIONS

Edit Video

Upgrade to HD

Download

Settings

0 Page Views

Screenshot
August 2017



SCORE87 DEMO video

November 15, 2017

Screenshot

0 Page Views

BY



Ken English

SHARE



OPTIONS

- Edit Video
- Upgrade to HD
- Download
- Settings

ABOUT

Images, text and music. Two images (triangle) recommend a higher resolution image.



VIEW MORE >

Stats

Post, embed or share the link to track video plays.

0 plays

Stats are updated daily

SCORE87 Deltona Example Video

August 28, 2017




STATS COMMENTS

 Like 0

Post, embed or share the link to track video plays.

0 plays

Stats are updated daily 

BY



Ken English

ABOUT

Select Images. Add Video Title & Date.
Arrange Image sequence. Add text.
Select music and adjust length. Use
Spotlight to display a little longer.
Preview. Adjust. Render. Distribute.

SHARE



Email



Facebook



Twitter



Link



YouTube



Embed



More

OPTIONS



Edit Video



Upgrade to HD



Download



Settings

0 Page Views

Share



Pinterest



WordPress



Tumblr



Blogger



Vimeo



Wistia



Smugmug



LinkedIn



vzaar

BY



Ken English

ABOUT

Select Images. Add Video Title & Date.
Arrange Image sequence. Add text.
Select music and adjust length. Use
spotlight to display a little longer.
review. Adjust. Render. Distribute.

SHARE



Email



Facebook



Twitter



Link



YouTube



Embed



More

OPTIONS



Edit Video



Upgrade to HD



Download



Settings

0 Page Views



✕


Edit your video?

Any changes you make won't take effect until you produce a new version.

EDIT


CANCEL


SCORE87 DEMO
November 15, 2017


BY
 Ken English


ABOUT
Images, text and music. Two images (triangle) recommend a higher resolution image.


0 Page Views


 FACEBOOK


 TWITTER


 YOUTUBE

 Instagram





 HubSpot

 Link

 Email

 Embed

VIEW MORE >

- OPTIONS
-  Edit Video
 -  Upgrade to HD
 -  Download
 -  Settings

Video quality

Choose the right resolution for streaming and downloading your video.

HD
1080p



UPGRADE ACCOUNT

MP4 (Download Only)

HD
720p



UPGRADE (FREE)

MP4

480p



UPGRADE (FREE)

MP4 & ISO

360p



MP4

Video Settings

COVER IMAGE



TITLE

SCORE87 DEMO video

DATE

11/15/2017

PRODUCER NAME

Ken English

DESCRIPTION / ABOUT

Images, text and music. Two images (triangle) recommend a higher resolution image.

Video Options

DEFAULT PLAYBACK QUALITY

None

Privacy Options

- ☒ Allow comments
- ☒ Allow social sharing by viewers

SAVE

CANCEL

SCORE87 DEMO

November 15, 2017

BY



Ken English

ABOUT

Images, text and music. Two images (triangle) recommend a higher resolution image.



Email this video

FROM

Ken English <mediamojoguy@gmail.com>

TO (SEPARATE WITH COMMAS)

MESSAGE (OPTIONAL)



Send now



Deliver on



Email me when my recipient(s) view this video.

SHARE VIDEO

CANCEL

0 Page Views

OPTIONS

Edit Video

Upgrade to HD

Download

Settings



SCORE87 DEMO video

November 15, 2017

Screenshot

0 Page Views

BY



Ken English

SHARE



OPTIONS

- Edit Video
- Upgrade to HD
- Download
- Settings

ABOUT

Images, text and music. Two images (triangle) recommend a higher resolution image.



VIEW MORE >

Stats

Post, embed or share the link to track video plays.

0 plays

Stats are updated daily

Create Facebook Post

Step 1: Choose Account



Ken English



Step 2: Create Post

SAY SOMETHING

Images, text and music. Two images (triangle) recommend a higher resolution image.

VIDEO TITLE

SCORE87 DEMO video



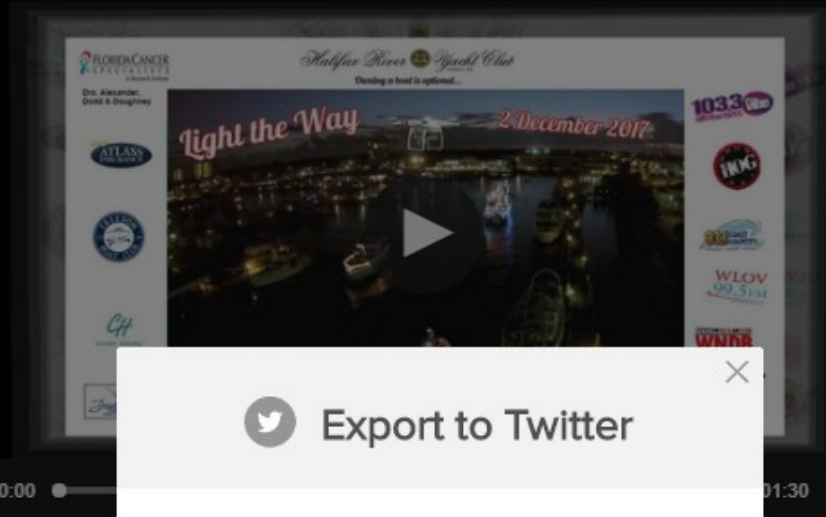
TAG PEOPLE

We need permissions to tag your Friends.

[Connect to Friends List](#)

Exports to Pages will not include Animoto branding.

PREVIEW



Export to Twitter

What's happening?

Watch this video I made with #Animoto:
"SCORE87 DEMO video"

BEGIN EXPORT

SCORE87 DEMO video

November 15, 2017

0 Page Views

BY



Ken English

SHARE



FACEBOOK

ABOUT

Images, text and music. Two images (triangle) recommend a higher resolution image.

VIEW MORE >



Instagram

HubSpot

Link

Email

Embed

OPTIONS

Edit Video

Upgrade to HD

Download

Settings



Export to YouTube



This process can take as long as 15 to 20 minutes to complete and you'll need to [sign up for a YouTube account](#) before exporting.

Current Resolution: 720p

For best results, [upgrade your video to HD](#).

BEGIN EXPORT

SCORE87 DEMO

November 15, 2017

BY



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ABOUT

Images, text and music. Two images (triangle) recommend a higher resolution image.

0 Page Views

OPTIONS

Edit Video

Upgrade to HD

Download

Settings

Instagram

HubSpot

Link

Email

Embed

VIEW MORE >



Share to Instagram

Share to Instagram with the Animoto mobile app.

IOS

ANDROID

STEP 1 Click to download the app below and log in.

STEP 2 Select the video you want to share.

STEP 3 Tap MORE under "Share your video!" to reveal all of the sharing options.

STEP 4 Send your video to Instagram.

STEP 5 Complete your Instagram post.

[Click here](#) for more information



SCORE87 DEMO

November 15, 2017

BY



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ABOUT

Images, text and music. Two images (triangle) recommend a higher resolution image.

0 Page Views

OPTIONS

Edit Video

Upgrade to HD

Download

Settings



Embedded video



Embed Options

SIZE

Small (432x243) ▼

QUALITY

720p ▼

VOLUME

100% ▼

☐ Autostart ⓘ

☐ Loop

Call-to-action button

Sorry, this feature is only available to Pro users.

[Upgrade your account](#) and get access to a custom call-to-action button in the video player.

Paste this code wherever your site or blog accepts HTML

```
<iframe id="vp19RihH" title="Video Player" width="432" height="243" frameborder="0" src="https://s3.amazonaws.com/embed.animoto.com/p
```

COPY TO CLIPBOARD

SCORE87 DEMO

November 15, 2017

BY



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ABOUT

Images, text and music. Two images (triangle) recommend a higher resolution image.

0 Page Views

OPTIONS

Edit Video

Upgrade to HD

Download

Settings

My Videos



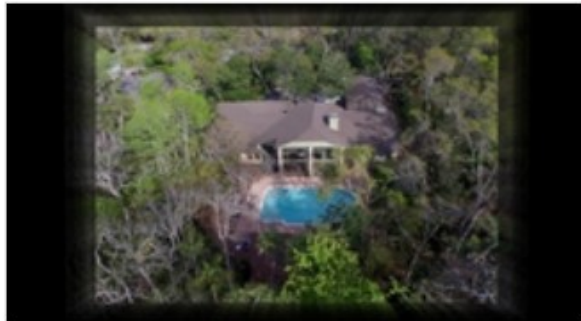
Ocean Grand #400 - Daytona Beach ...
Nov 10, 2017 | 2:01



Tomoka River - Ormond Beach, FL - ...
Nov 07, 2017 | 2:01



Niagara Frontier Home Inspectors C...
Oct 20, 2017 | 2:11



20 Twelve Oaks Trail - Ormond Beac...
Oct 16, 2017 | 2:12



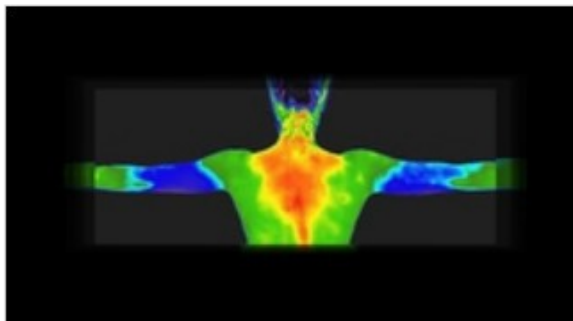
Beach Street Wedding Walk
Oct 13, 2017 | 2:06



Natural Concepts Revisited: Post-IRM...
Oct 11, 2017 | 4:30



HRYC Evening in Paris 2017
Oct 08, 2017 | 4:17



The Science & Art of Thermal Imagin...
Sep 25, 2017 | 3:20



HRYC Open Boat Day 2017
Sep 23, 2017 | 5:01

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386.341.0313

**If you don't know how to do something,
Google it, or go to Youtube & search .**

Free Screen Hunter 7: Wisdom-Soft.com/downloads/downloadfiles.htm

Free Trial Graphics Editor: Youzign.com

Free 30-second Video Trial: Animoto.com

Social Media Information: SocialMediaExaminer.com

More Video Marketing Statistics: Insivia.com/27-video-stats-2017/

<https://www.thesaleslion.com/video-marketing-workshops-beginners/>

Search Google for ***video marketing trends***:

25,400,000 pages as of 15 November 2017